

# Simplify Student Enrolment by Digitally Verifying Identity Credentials

greenID   
GBG

# Digital Identity Verification Solutions for Remote Learning

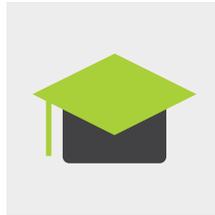
From remote enrolment of students, issue of identity credentials through the examination process and grants eligibility checks; the higher education sector is susceptible to the risks of identity fraud.

Furthermore, schools and higher education providers have had to move to online instruction due to the COVID-19 pandemic which introduces additional risks. The increasing prevalence of remote learning is presenting a new reality where institutions may never meet their students in person and could afford criminals new channels to perpetrate identity crimes. It is a challenge for schools and higher education providers to verify their students reliably to ensure academic integrity while maintaining a frictionless customer experience.

greenID's biometric-based identity verification solution leverages mobile technology and advanced machine learning to help educational institutions know with certainty that online students are who they say they are.



Improve operational efficiency



Guarantee academic integrity



Deliver seamless customer experience



# Solutions to streamline student identification and combat academic dishonesty



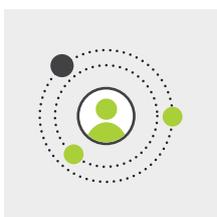
## Streamline the student enrolment process

Simplify the student enrolment process while avoiding the time and expense of validating every new student in person. Create a quick and easy registration experience for new students by digitally verifying the legitimacy of identity credentials.



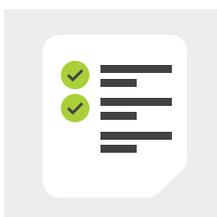
## Receiving student passes remotely

Prior to COVID-19, students were required to register on campus and collect their student passes in person. greenID can now be used to verify students against submitted photos to issue passes remotely. With greenID's biometric solution that incorporates facial verification and liveness detection you can ensure that you are issuing identification only to eligible students.



## Fees and government grants eligibility checks

Verify identity and citizenship or residency status of a prospective student by accessing the Australian Government's Document Verification Service (DVS). As an approved Gateway Service Provider (GSP), you can access the DVS within greenID to determine the right type of fee place and confirm eligibility for government assistance and student loans. Using the highest tier of authentication, greenID's award-winning digital tamper detection technology and authentication tolerance settings makes identity fraud near impossible.



## Remote proctoring services

Ensure that the student attending an online exam is in fact the enrolled student. At enrolment, greenID establishes a secure identity profile of the student which includes biometrics to increase security and manage access to online exams and systems. When a student is ready to take an online exam their selfie is matched against their original identity document. This process authenticates students prior to online exams and delivers the examination link only to genuine students.

# greenID student verification experience

Access via web/mobile

1 Capture document

2 Take a selfie

3 Submit application



## How it works



- Smart Capture detects frame and captures the best quality image.
- ID document is validated against library.
- Data is extracted from ID document to populate application form.



- Selfie is matched against photo on ID document.
- Liveness detection analyses image to confirm selfie is captured live.



- Submitted information is verified against data sources.
- Verification results are available for review.

## Key capabilities

### Identity verification

- Enable secure and privacy-compliant real-time identity verification.
- Access to a wide range of trusted data sources in Australia and New Zealand including the Australian Document Verification Service (DVS) and the New Zealand Department of Internal Affairs (DIA) Confirmation Service.

### Facial biometric verification

- Perform face match and liveness checks seamlessly in real-time.
- Breakthrough passive liveness detection technology checks for liveness without requiring additional user actions.

### Document validation

- Smart Capture detects document framing and automatically captures the best quality image.
- Captured document image is checked against a reliable and comprehensive document library to ensure authenticity.

### Document data extraction

- Intelligently detects document fields and extracts relevant data accurately using OCR technology.
- Automate form-completion to minimise entry errors and speed up the onboarding process.

### High performing, secure and reliable system

- Facial liveness detection technology is iBeta level 1 and 2 ISO30107-3 compliant with full test score.
- Information security management system is certified to ISO 27001 standards in Australia.

### Omni-channel integration

- Integrate easily to any channel with ready codes, API and SDK for web, mobile or native apps.
- For greenID customers, adding on biometric and document validation requires simple code changes or SDK integration, which can be completed from a few hours to just minutes.

## Customer Speak



“The implementation of greenID has revolutionised the way we undertake our applicant eligibility assessments for the Victorian Skills First funding and verify students eligibility for fee concessions. No longer do our applicants have to make their way to our campus’ in order to provide original documents in person, they can now verify these using greenID as part of their online application. This has enabled our Student Administration team to process applications and issue offers much more quickly”.

Sue Grayson  
Head of Student Administration  
The Gordon

## GBG in Australia and New Zealand



**16 years**

In Australia since 2005.  
Home-grown Australia  
organisation



**22 million**

Verifications per year



**1<sup>st</sup>**

Private sector organisation  
to be appointed as a DVS  
licensed provider



**14+**

Verticals and sub-  
verticals served

## About GBG

GBG (AIM: GBG) is a global technology specialist in fraud and compliance management, location and identity data intelligence with offices in 18 locations worldwide. For over 30 years, GBG has been accessing and verifying identities, to the standards set by financial regulator.

GBG works with 20,000 customers across 70 countries and has a network of over 270 global partnerships connecting to more than 510 datasets to provide data with accuracy and integrity. The industries we serve include education & training, traditional banks, financial services, BNPL, fintechs, telco, government services, retail, and wagering organisations.

GBG is ranked as a global category leader across KYC, AML and enterprise fraud, and manages the entire customer journey from KYC/AML to digital onboarding to ongoing transaction monitoring.

In the identity verification category, GBG provides a complete and integrated suite of digital identity verification solutions from biometric, document, data verification to data intelligence. In Australia, GBG is the market leader in identity verification with our acquisition of VIX Verify and the greenID solution and is an approved DVS provider. The greenID solution is ISO 27001, ISO/IEC 30107-3 compliant and iBeta Level 1 and Level 2 certified. Some of our customers include Suncorp, Ubank, Latitude, National Australia Bank, Western Union, Pointsbet, and Optus.



**greenID** ✓  
GBG

[www.gbg-greenid.com](http://www.gbg-greenid.com)